



Graphics

Creative/Art Direction
\$125/hr

Scheduling & Project Management
\$85/hr

Layout/Design
\$75/hr

Media Planning / Booking
\$75/hr

High-Resolution PMT & CCD Scanning
As quoted per project

Low-Resolution PMT & CCD Scanning
As quoted per project

Colour Correction / Photocompositing
\$125/hr

Software

Business Analysis
\$125/hr

Upper-Level Architecture Design
\$125/hr

Application Component Design
\$125/hr

Application Coding
\$85/hr

Database Design
\$125/hr

Data / List Management
\$100/hr

Application GUI Design
\$100/hr

Application Icon Design
\$100/hr

Application Testing
\$85/hr



Words

Advertising Copywriting
\$90/hr

Technical Copywriting
\$75/hr

Brochure Copywriting
\$75/hr

Article / Report Writing
\$75/hr

Wordmark Creation
As quoted per project

Glossary/Lexicon/Taxonomic Compilation
As quoted per project

Copyrights, Trademarks
As quoted per project

Incident PR Management Assistance
\$125/hr

Pkg'ing

Die-line Preparation
\$90/hr

Colour Correct Mock-ups
As quoted per project

Product Photography
As quoted per project

Store Planograms
As quoted per project

Misc

Much more...

We haven't even mentioned audio, video, multimedia, live events... and a little thing called the Internet!

* These prices are intended to serve as a guideline for estimating purposes. These figures will be honoured at least until the end of 2005, but sharper pricing can usually be achieved when quoting complete projects, rather than pricing each individual service.