



# Graphics

**Creative/Art Direction**  
\$125/hr

**Scheduling & Project Management**  
\$85/hr

**Layout/Design**  
\$75/hr

**Media Planning / Booking**  
\$75/hr

**High-Resolution PMT & CCD Scanning**  
As quoted per project

**Low-Resolution PMT & CCD Scanning**  
As quoted per project

**Colour Correction / Photocompositing**  
\$125/hr

# Software

**Business Analysis**  
\$125/hr

**Upper-Level Architecture Design**  
\$125/hr

**Application Component Design**  
\$125/hr

**Application Coding**  
\$85/hr

**Database Design**  
\$125/hr

**Data / List Management**  
\$100/hr

**Application GUI Design**  
\$100/hr

**Application Icon Design**  
\$100/hr

**Application Testing**  
\$85/hr



# Words

**Advertising Copywriting**  
\$90/hr

**Technical Copywriting**  
\$75/hr

**Brochure Copywriting**  
\$75/hr

**Article / Report Writing**  
\$75/hr

**Wordmark Creation**  
As quoted per project

**Glossary/Lexicon/Taxonomic Compilation**  
As quoted per project

**Copyrights, Trademarks**  
As quoted per project

**Incident PR Management Assistance**  
\$125/hr

# Pkg'ing

**Die-line Preparation**  
\$90/hr

**Colour Correct Mock-ups**  
As quoted per project

**Product Photography**  
As quoted per project

**Store Planograms**  
As quoted per project

# Misc

**Much more...**

We haven't even mentioned audio, video, multimedia, live events... and a little thing called the Internet!

\* These prices are intended to serve as a guideline for estimating purposes. These figures will be honoured at least until the end of 2005, but sharper pricing can usually be achieved when quoting complete projects, rather than pricing each individual service.